

Rep Order# 9765671 **Ver#** 9 **Status** Revised
EC'd Yes

Traffic Order# 41237

Printed: 10/11/2012 8:38 AM
Last Received: 10/10/2012 9:45 PM
Showing Buylines: All Rep & Sta Revised Lines

2 of 4

Station	WKRC-TV CINCINNATI, OH
Advertiser	() POLITICAL ISSUE GROU
Product	DSCC IE
Estimate#	1370
Buyer	Meredith Kaufman
Phone#	
Fax#	

Agency () GREAT AMERICAN MEDIA
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 49/53/1370
Flight Dates 10/02/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER. NOTE-CJTS TC W/O 10/23 AND 10/30 PER CLIENT
REQUEST. PLS CNF

OK
JLF
10/11/12

405 311, 250

704 289,250

- 26,000.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*31	TU-F,M	1230P-130P	THE YOUNG AND RESTLESS	:30	\$550.00	10/02-10/15	2	2	4	\$3,300.00	
							10/23-10/29	0	1	0		
							10/30-11/05	2	1	2		
		Sales Remark: V9 2X CX W/O 10/23										
		V9 Comment Changed, Spots/week Changed										
	*35	TU-F,M	4P-430P	12 NEWS FIRST	:30	\$850.00	10/02-10/08	2	1	2	\$3,400.00	
							10/09-10/22	0	2	0		
							10/23-10/29	2	1	2		
							10/30-11/05	0	1	0		
		Sales Remark: V9 2X CX W/O 10/30										
		V9 Comment Changed, Spots/week Changed										
	*36	TU-F,M	430P-5P	12 NEWS FIRST	:30	\$850.00	10/02-10/08	2	1	2	\$2,550.00	
							10/09-10/22	0	2	0		
							10/23-10/29	1	1	1		
							10/30-11/05	0	1	0		
		Sales Remark: V9 2X CX W/O 10/30										
		V9 Comment Changed, Spots/week Changed										

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Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL ISSUE GROU
Product DSCC IE
Estimate# 1370
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 49/53/1370
Flight Dates 10/02/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*37	TU-F,M	5P-530P	12 LOCAL NEWS	:30	\$1,000.00	10/02-10/08 10/09-11/05	2 0	1 4	2 0	\$2,000.00	
		Sales Remark: V9 2X CX W/O 10/23 2X CX W/O 10/30 V9 Comment Changed, Spots/week Changed										
	*38	TU-F,M	530P-6P	12 LOCAL NEWS	:30	\$1,100.00	10/02-10/08 10/09-11/05	2 0	1 4	2 0	\$2,200.00	
		Sales Remark: V9 1X CX W/O 10/23 2X CX W/O 10/30 V9 Comment Changed, Spots/week Changed										
	*39	TU-F,M	6P-630P	12 NEWS AT 6P	:30	\$1,200.00	10/02-10/08 10/09-11/05	2 0	1 4	2 0	\$2,400.00	
		Sales Remark: V9 2X CX W/O 10/23 2X CX W/O 10/30 V9 Comment Changed, Spots/week Changed										
	*42	TU-F,M	7P-730P	INSIDE EDITION	:30	\$900.00	10/02-10/08 10/09-10/29 10/30-11/05	2 1 2	1 3 1	2 3 2	\$6,300.00	
		Sales Remark: V9 1X CX W/O 10/23 V9 Comment Changed, Spots/week Changed										
	*57	F	10P-11P	BLUE BLOODS	:30	\$5,000.00	10/19-10/19 11/02-11/02	1 0	1 1	1 0	\$5,000.00	
		Sales Remark: V9 1X CX 11/2 V9 Comment Changed, Spots/week Changed										
	*98	SU	10P-11P	CSI: MIAMI	:30	\$3,500.00	10/28-10/28	0	0	0	\$0.00	
		Sales Remark: V9 1X CX 10/28 V9 Comment Changed, Spots/week Changed										

---REPORT TOTALS---

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Flight Dates 10/02/2012 - 11/06/2012
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Rep Firm
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Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Report Totals: 27 / \$27,150.00

---SALES MONTHLY TOTALS---

Oct 12: 164 / \$197,775.00 Nov 12: 58 / \$87,475.00

Sales Totals: 222 / \$285,250.00

Station Totals: 222 / \$285,250.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$792,361	CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPC	28%
		WKRC	36%	WLWT	21%	WSTR	2%	WXIX	12%		

Books null
Demos RA35+

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***** Contract Coversheet *****

V.5 9/28

SEE LNS 69-70:

MKGD FOR SPOTS MISSED ON LN #40:10/6-11/3(1/WK)

SEE LN 71: MKGD FOR SPOTS MISSED ON LN #41:10/7-11/4(1/WK)

Order / Rev: 41237

Advertiser: Democratic Senate Campaign Committee

Alt Order #: 09765671

Product Desc: DSCC IE

Local 12 WKRC-TV

Flight Dates: 10/02/12 - 11/06/12

Estimate: 1370

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WKRC	10/02/12	10/08/12	5a Good Morn Cincinnati 5a Good Morn Cincinnati	CM	5:30 AM-6:00 AM (5:30 AM-6:00 AM)	MTWTF--	:30	2	\$550.00	P-2	0.00	NM	2	\$1,100.00
GOOD MORNING CINCY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 10/02/12		10/08/12	10/08/12	MTWTF--		2			\$550.00		0.00				
E 3	WKRC	10/16/12	10/22/12	5a Good Morn Cincinnati 5a Good Morn Cincinnati	CM	5:30 AM-6:00 AM (5:30 AM-6:00 AM)	MTWTF--	:30	2	\$550.00	P-2	0.00	NM	2	\$1,100.00
GOOD MORNING CINCY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 10/16/12		10/22/12	10/22/12	MTWTF--		2			\$550.00		0.00				
E 4	WKRC	10/23/12	10/29/12	5a Good Morn Cincinnati 5a Good Morn Cincinnati	CM	5:30 AM-6:00 AM (5:30 AM-6:00 AM)	MTWTF--	:30	2	\$550.00	P-2	0.00	NM	2	\$1,100.00
GOOD MORNING CINCY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 10/23/12		10/29/12	10/29/12	MTWTF--		2			\$550.00		0.00				
E 5	WKRC	10/30/12	11/05/12	5a Good Morn Cincinnati 5a Good Morn Cincinnati	CM	5:30 AM-6:00 AM (5:30 AM-6:00 AM)	MTWTF--	:30	2	\$550.00	P-2	0.00	NM	2	\$1,100.00
GOOD MORNING CINCY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 10/30/12		11/05/12	11/05/12	MTWTF--		2			\$550.00		0.00				
E 6	WKRC	11/06/12	11/06/12	5a Good Morn Cincinnati 5a Good Morn Cincinnati	CM	5:30 AM-6:00 AM (5:30 AM-6:00 AM)	-T-----	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
GOOD MORNING CINCY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 11/05/12		11/11/12	11/11/12	-T-----		1			\$550.00		0.00				
E 7	WKRC	10/02/12	11/05/12	6a Good Morn Cincinnati 6a Good Morn Cincinnati	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	MTWTF--	:30	2	\$650.00	P-2	0.00	NM	9	\$5,850.00
COMMENTS APPLY TO SUB LINES A THRU C															
GOOD MORNING CINCY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 10/02/12		10/08/12	10/08/12	MTWTF--		2			\$650.00		0.00				
Week: 10/09/12		10/15/12	10/15/12	-----		0			\$0.00		0.00				
Week: 10/16/12		10/22/12	10/22/12	MTWTF--		2			\$650.00		0.00				
Week: 10/23/12		10/29/12	10/29/12	MTWTF--		2			\$650.00		0.00				
Week: 10/30/12		11/05/12	11/05/12	MTWTF--		3			\$650.00		0.00				
E 8	WKRC	10/02/12	10/08/12	6a Good Morn Cincinnati 6a Good Morn Cincinnati	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	MTWTF--	:30	2	\$650.00	P-2	0.00	NM	2	\$1,300.00
GOOD MORNING CINCY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 10/02/12		10/08/12	10/08/12	MTWTF--		2			\$650.00		0.00				
E 9	WKRC	10/16/12	10/22/12	6a Good Morn Cincinnati 6a Good Morn Cincinnati	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	MTWTF--	:30	2	\$650.00	P-2	0.00	NM	2	\$1,300.00
GOOD MORNING CINCY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 10/16/12		10/22/12	10/22/12	MTWTF--		2			\$650.00		0.00				
E 10	WKRC	10/23/12	10/29/12	6a Good Morn Cincinnati 6a Good Morn Cincinnati	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	MTWTF--	:30	2	\$650.00	P-2	0.00	NM	2	\$1,300.00
GOOD MORNING CINCY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 10/23/12		10/29/12	10/29/12	MTWTF--		2			\$650.00		0.00				
E 11	WKRC	10/30/12	11/05/12	6a Good Morn Cincinnati 6a Good Morn Cincinnati	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	MTWTF--	:30	2	\$650.00	P-2	0.00	NM	2	\$1,300.00
GOOD MORNING CINCY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 10/23/12		10/29/12	10/29/12	MTWTF--		2			\$650.00		0.00				
E 12	WKRC	10/30/12	11/05/12	6a Good Morn Cincinnati 6a Good Morn Cincinnati	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	MTWTF--	:30	2	\$650.00	P-2	0.00	NM	2	\$1,300.00
GOOD MORNING CINCY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 10/30/12		11/05/12	11/05/12	MTWTF--		2			\$650.00		0.00				
E 13	WKRC	11/06/12	11/06/12	6a Good Morn Cincinnati 6a Good Morn Cincinnati	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	-T-----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
GOOD MORNING CINCY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 11/05/12		11/11/12	11/11/12	-T-----		1			\$650.00		0.00				
E 13	WKRC	10/09/12	11/05/12	CBS This Morning CBS Morning News	CM	7:00 AM-7:30 AM (7:00 AM-7:30 AM)	MTWTF--	:30	2	\$450.00	P-2	0.00	NM	8	\$3,600.00

Order / Rev: 41237

Advertiser: Democratic Senate Campaign Committee

Alt Order #: 09765671

Product Desc: DSCC IE

Local 12 WKRC-TV

Flight Dates: 10/02/12 - 11/06/12

Estimate: 1370

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 41	WKRC	10/07/12	11/04/12	630p Local 12 News Sun	CM	6:30 PM-7:00 PM	-----S	:30	1	\$850.00	P-3	0.00	NM	0	\$0.00
630p Local 12 News Sun															
LOCAL 12 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/29/12	11/04/12	-----S	1	\$850.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
5	WKRC	10/29/12-11/04/12		630p Local 12 News Sun	6:30 PM-7:00 PM	-----Su	:30	(\$850.00)	0.00	NM					
Credited															
[Credited Spot]															
E 42	WKRC	10/02/12	11/05/12	M-F 7p-730p	CM	7:00 PM-7:30 PM	MTWTF--	:30	2	\$900.00	P-3	0.00	NM	7	\$6,300.00
M-F 7p-730p															
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/02/12	10/08/12	MTWTF--	2	\$900.00	0.00								
Week:		10/09/12	10/15/12	MTWTF--	1	\$900.00	0.00								
Week:		10/16/12	10/22/12	MTWTF--	1	\$900.00	0.00								
Week:		10/23/12	10/29/12	MTWTF--	1	\$900.00	0.00								
Week:		10/30/12	11/05/12	MTWTF--	2	\$900.00	0.00								
E 43	WKRC	10/02/12	11/05/12	M-F 730p-8p	CM	7:27 PM-8:00 PM	MTWTF--	:30	2	\$1,100.00	P-3	0.00	NM	8	\$8,800.00
M-F 730p-8p															
ENT. TONITE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/02/12	10/08/12	MTWTF--	2	\$1,100.00	0.00								
Week:		10/09/12	10/15/12	MTWTF--	1	\$1,100.00	0.00								
Week:		10/16/12	10/22/12	MTWTF--	1	\$1,100.00	0.00								
Week:		10/23/12	10/29/12	MTWTF--	2	\$1,100.00	0.00								
Week:		10/30/12	11/05/12	MTWTF--	2	\$1,100.00	0.00								
E 44	WKRC	10/02/12	11/05/12	11p M-F Local 12 News	CM	11:00 PM-11:35 PM	MTWTF--	:30	2	\$2,400.00	P-3	0.00	NM	9	\$21,600.00
11p M-F Local 12 News 11															
COMMENTS APPLY TO SUB LINES A THRU C															
12 NEWS AT 11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/02/12	10/08/12	MTWTF--	2	\$2,400.00	0.00								
Week:		10/09/12	10/15/12	MTWTF--	1	\$2,400.00	0.00								
Week:		10/16/12	10/22/12	MTWTF--	2	\$2,400.00	0.00								
Week:		10/23/12	10/29/12	MTWTF--	2	\$2,400.00	0.00								
Week:		10/30/12	11/05/12	MTWTF--	2	\$2,400.00	0.00								
E 45	WKRC	10/02/12	11/05/12	Letterman	CM	11:35 PM-12:35 AM	MTWTF--	:30	1	\$650.00	P-3	0.00	NM	8	\$5,200.00
Letterman															
COMMENTS APPLY TO SUB LINES A THRU B															
DAVID LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/02/12	10/08/12	MTWTF--	1	\$650.00	0.00								
Week:		10/09/12	10/15/12	MTWTF--	1	\$650.00	0.00								
Week:		10/16/12	10/22/12	MTWTF--	2	\$650.00	0.00								
Week:		10/23/12	10/29/12	MTWTF--	2	\$650.00	0.00								
Week:		10/30/12	11/05/12	MTWTF--	2	\$650.00	0.00								
E 46	WKRC	10/02/12	11/05/12	Late Late Show	CM	12:35 AM-1:35 AM	MTWTF--	:30	2	\$225.00	P-2	0.00	NM	10	\$2,250.00
Late Late Show															
LATE LATE SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/02/12	10/08/12	MTWTF--	2	\$225.00	0.00								
Week:		10/09/12	10/15/12	MTWTF--	2	\$225.00	0.00								
Week:		10/16/12	10/22/12	MTWTF--	2	\$225.00	0.00								
Week:		10/23/12	10/29/12	MTWTF--	2	\$225.00	0.00								
Week:		10/30/12	11/05/12	MTWTF--	2	\$225.00	0.00								
E 47	WKRC	10/06/12	10/13/12	Sat 1205a-105a	CM	12:05 AM-1:05 AM	-----S-	:30	1	\$450.00	P-2	0.00	NM	2	\$900.00
Sat 1205a-105a															
CRIMINAL MINDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/01/12	10/07/12	-----S-	1	\$450.00	0.00								
Week:		10/08/12	10/14/12	-----S-	1	\$450.00	0.00								
E 48	WKRC	10/13/12	11/03/12	Sat 1205a-105a	CM	1:05 AM-2:05 AM	-----S-	:30	1	\$175.00	P-3	0.00	NM	4	\$700.00

Order / Rev: 41237

Advertiser: Democratic Senate Campaign Committee

Alt Order #: 09765671

Product Desc: DSCC IE

Local 12 WKRC-TV

Flight Dates: 10/02/12 - 11/06/12

Estimate: 1370

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
THE CLOSER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/08/12	10/14/12	-----S-	1	\$175.00	0.00								
		Week: 10/15/12	10/21/12	-----S-	1	\$175.00	0.00								
		Week: 10/22/12	10/28/12	-----S-	1	\$175.00	0.00								
		Week: 10/29/12	11/04/12	-----S-	1	\$175.00	0.00								
E 49	WKRC	10/07/12	10/14/12	Sun 105a-205a	CM	1:05 AM-2:05 AM	-----S	:30	1	\$200.00	P-3	0.00	NM	2	\$400.00
THE CLOSER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/01/12	10/07/12	-----S	1	\$200.00	0.00								
		Week: 10/08/12	10/14/12	-----S	1	\$200.00	0.00								
E 50	WKRC	10/09/12	10/23/12	Tue Reg 1	CM	8:00 PM-9:00 PM	-T-----	:30	1	\$6,500.00	P-2	0.00	NM	2	\$13,000.00
COMMENTS APPLY TO SUB LINES A THRU B															
NCIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/08/12	10/14/12	-T-----	1	\$6,500.00	0.00								
		Week: 10/15/12	10/21/12	-----	0	\$0.00	0.00								
		Week: 10/22/12	10/28/12	-T-----	1	\$6,500.00	0.00								
E 51	WKRC	10/02/12	10/02/12	Tue Reg 2	CM	9:00 PM-10:00 PM	-T-----	:30	1	\$4,800.00	P-3	0.00	NM	1	\$4,800.00
NCIS: LOS ANGELES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/01/12	10/07/12	-T-----	1	\$4,800.00	0.00								
E 52	WKRC	10/30/12	10/30/12	Tue Reg 3	CM	10:00 PM-11:00 PM	-T-----	:30	1	\$4,000.00	P-2	0.00	NM	1	\$4,000.00
COMMENTS APPLY TO SUB LINES A THRU B															
UNFORGETTABLE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/29/12	11/04/12	-T-----	1	\$4,000.00	0.00								
E 54	WKRC	10/25/12	11/01/12	Thu Reg 1	CM	8:00 PM-9:00 PM	---T---	:30	1	\$6,500.00	P-2	0.00	NM	2	\$13,000.00
BIG BANG THEORY/RULES OF ENGAGEMENT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/22/12	10/28/12	---T---	1	\$6,500.00	0.00								
		Week: 10/29/12	11/04/12	---T---	1	\$6,500.00	0.00								
E 55	WKRC	10/25/12	11/01/12	Thu Reg 2	CM	9:00 PM-10:00 PM	---T---	:30	1	\$6,500.00	P-2	0.00	NM	2	\$13,000.00
PERSON OF INTEREST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/22/12	10/28/12	---T---	1	\$6,500.00	0.00								
		Week: 10/29/12	11/04/12	---T---	1	\$6,500.00	0.00								
E 56	WKRC	10/05/12	11/02/12	Fri Reg 2	CM	9:00 PM-10:00 PM	----F--	:30	1	\$4,000.00	P-2	0.00	NM	3	\$12,000.00
COMMENTS APPLY TO SUB LINES A THRU B															
CSI: NY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/01/12	10/07/12	----F--	1	\$4,000.00	0.00								
		Week: 10/08/12	10/14/12	-----	0	\$0.00	0.00								
		Week: 10/15/12	10/21/12	-----	0	\$0.00	0.00								
		Week: 10/22/12	10/28/12	----F--	1	\$4,000.00	0.00								
		Week: 10/29/12	11/04/12	----F--	1	\$4,000.00	0.00								
E 57	WKRC	10/19/12	11/02/12	Fri Reg 3	CM	10:00 PM-11:00 PM	----F--	:30	1	\$5,000.00	P-2	0.00	NM	1	\$5,000.00
COMMENTS APPLY TO SUB LINES A THRU B															
BLUE BLOODS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/15/12	10/21/12	----F--	1	\$5,000.00	0.00								
		Week: 10/22/12	10/28/12	-----	0	\$0.00	0.00								
		Week: 10/29/12	11/04/12	-----	0	\$0.00	0.00								
E 59	WKRC	10/06/12	10/06/12		CM	12:00 PM-7:00 PM	-----S-	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00

Order / Rev:	41237	Advertiser:	Democratic Senate Campaign Committee
Alt Order #:	09765671	Product Desc:	DSCC IE
Flight Dates:	10/02/12 - 11/06/12	Estimate:	1370
		Local 12 WKRC-TV	

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
SEC Football															
SEC Football															
COLLEGE FOOTBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 10/01/12		10/07/12		-----S-	1	\$1,000.00	0.00								
E 60	WKRC	10/13/12	10/13/12	SEC Football	CM	12:00 PM-7:00 PM	-----S-	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
COLLEGE FOOTBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 10/08/12		10/14/12		-----S-	1	\$1,000.00	0.00								
E 61	WKRC	10/20/12	11/03/12	Sat Late Fringe Rotator	CM	11:35 PM-12:05 AM	XI-----S-	:30	1	\$750.00	P-2	0.00	NM	3	\$2,250.00
COLLEGE FOOTBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 10/29/12		11/04/12		-----S-	1	\$750.00	0.00								
E 62	WKRC	10/07/12	11/04/12	Sun 1135p-1205a	CM	11:35 PM-12:05 AM	XI-----S	:30	1	\$750.00	P-2	0.00	NM	5	\$3,750.00
SPORTS AUTHORITY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 10/01/12		10/07/12		-----S	1	\$750.00	0.00								
Week: 10/08/12		10/14/12		-----S	1	\$750.00	0.00								
Week: 10/15/12		10/21/12		-----S	1	\$750.00	0.00								
Week: 10/22/12		10/28/12		-----S	1	\$750.00	0.00								
Week: 10/29/12		11/04/12		-----S	1	\$750.00	0.00								
E 63	WKRC	10/21/12	11/04/12	NFL Today	CM	12:00 PM-1:00 PM	-----S	:30	1	\$1,500.00	P-3	0.00	NM	3	\$4,500.00
NFL TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 10/15/12		10/21/12		-----S	1	\$1,500.00	0.00								
Week: 10/22/12		10/28/12		-----S	1	\$1,500.00	0.00								
Week: 10/29/12		11/04/12		-----S	1	\$1,500.00	0.00								
E 64	WKRC	10/28/12	10/28/12	NFL Regular Season	CM	1:00 PM-4:00 PM	-----S	:30	1	\$7,500.00	P-3	0.00	NM	1	\$7,500.00
NFL NON-BENGALS 1P GAME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 10/22/12		10/28/12		-----S	1	\$7,500.00	0.00								
E 65	WKRC	10/07/12	10/07/12	Bengals vs Miami	CM	1:00 PM-4:00 PM	-----S	:30	1	\$12,000.00	P-3	0.00	NM	1	\$12,000.00
BENGALS VS. MIAMI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 10/01/12		10/07/12		-----S	1	\$12,000.00	0.00								
E 66	WKRC	10/14/12	10/14/12	Bengals vs Cleveland	CM	1:00 PM-4:00 PM	-----S	:30	1	\$15,000.00	P-3	0.00	NM	1	\$15,000.00
BENGALS @ CLEVELAND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 10/08/12		10/14/12		-----S	1	\$15,000.00	0.00								
E 67	WKRC	11/04/12	11/04/12	Bengals vs Denver	CM	1:00 PM-4:00 PM	-----S	:30	1	\$30,000.00	P-2	0.00	NM	1	\$30,000.00
BENGALS VS. DENVER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 10/29/12		11/04/12		-----S	1	\$30,000.00	0.00								
E 68	WKRC	10/06/12	10/27/12	M-Su 5a-2a	CM	12:00 PM-7:00 PM	-----S-	:30	1	\$550.00	P-4	0.00	NM	4	\$2,200.00
M-Su 5a-2a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 10/01/12		10/07/12		-----S-	1	\$550.00	0.00								
Week: 10/08/12		10/14/12		-----S-	1	\$550.00	0.00								
Week: 10/15/12		10/21/12		-----S-	1	\$550.00	0.00								
Week: 10/22/12		10/28/12		-----S-	1	\$550.00	0.00								
E 69	WKRC	11/03/12	11/03/12	EM Sat Rotator	CM	6:00 AM-10:00 AM	-----S-	:30	1	\$550.00	P-4	0.00	NM	1	\$550.00
EM Sat Rotator															

Order / Rev: 41237 Advertiser: Democratic Senate Campaign Committee
 Alt Order #: 09765671 Product Desc: DSCC IE Local 12 WKRC-TV
 Flight Dates: 10/02/12 - 11/06/12 Estimate: 1370

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N70	WKRC	11/03/12	11/03/12	EM Sat Rotator EM Sat Rotator	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	-----S-	:30	1	\$550.00	P-4	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/29/12	11/04/12	-----S-	1	\$550.00	0.00								
N71	WKRC	10/02/12	11/02/12	5a Good Morn Cincinnati 5a Good Morn Cincinnati	CM	5:00 AM-5:30 AM (5:00 AM-5:30 AM)	MTWTF--	:30	1	\$850.00	P-2	0.00	NM	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/01/12	10/07/12	-TWTF--	1	\$850.00	0.00								
		Week: 10/08/12	10/14/12	MTWTF--	1	\$850.00	0.00								
		Week: 10/15/12	10/21/12	MTWTF--	1	\$850.00	0.00								
		Week: 10/22/12	10/28/12	MTWTF--	1	\$850.00	0.00								
		Week: 10/29/12	11/04/12	MTWTF--	1	\$850.00	0.00								
N72	WKRC	10/07/12	10/07/12	AFC Regular Season AFC Regular Season	CM	4:00 PM-7:00 PM (4:00 PM-7:00 PM)	-----S	:30	1	\$10,000.00	P-2	0.00	NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/01/12	10/07/12	-----S	1	\$10,000.00	0.00								
													Totals	222	\$285,250.00